Back to School Drive 2020
Sponsorship Opportunities
August 18, 2020 | PlazAmericas, 7500 Bellaire Blvd, Houston, TX 77036

$20,000 – Title Sponsor  Deadline July 24, 2020
- Premier sponsor logo inclusion on all print, social media, and online promo materials:
  - Website/Facebook Page Views (Monthly): 14,000+
  - Email blasts: Reaching 5,000 + subscribers
  - Press release distributed to all media outlets
- Premier sponsor signage on banners visible during event

$10,000 – Presenting Sponsor  Deadline July 24, 2020
- Prominent sponsor logo inclusion on all print, social media, and online promo materials
- Prominent sponsor signage on banners visible during event

$5,000 – Event Sponsor  Deadline July 24, 2020
Sponsor logo inclusion on print, social media, and online promo materials

$2,500 – Corporate Sponsor  Deadline July 24, 2020
Sponsor logo inclusion on all print, social media, and online promo materials

$1,000 – Community Sponsor  Deadline July 24, 2020
Sponsor logo inclusion on social media and online promo materials

$500 – Friend Sponsor  Deadline July 24, 2020
Sponsor logo inclusion on social media and online promo materials

In-kind needs include:
- Tablets, laptops and desktops
- Dental kits, hygiene items, sanitizers, other health and safety products
- Pencils, glue, scissors, erasers, colors, markers, wide rule paper, notebook, tissues, pencil bags/boxes
- Socks and underwear for children ages 4-11 years old (pre-K to 5th grade)
- Bottled water, sodas, snacks for volunteers

Please fill out this form and return to: Attn: Back to School, 6440 Hillcroft Ave, Suite 411, Houston, TX 77081 or by email to Manisha Gandhi mgandhi@thealliancetx.org.

SPONSOR NAME (As you would like it listed) ____________________________

CONTACT NAME______________________ PHONE________________________

ADDRESS________________________________________________________________

☐ Check made payable to Alliance for Multicultural Community Services is enclosed.

☐ Please charge my AMEX/VISA/Mastercard #__________________________
  Exp.____/____ CVV:

  Name as listed on card______________________________________________

  Signature________________________________________________________

  Billing Address (if different from mailing)______________________________

☐ Please send me an invoice in the amount of $__________________________

☐ Make a payment online at this link: Back to School Sponsor 2020

I can make an in-kind donation:

  o Name of item: _________________________ Quantity:____
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For questions, please contact Manisha Gandhi at 713-776-4700 x178 or email mgandhi@thealliancetx.org. For more information about The Alliance and the communities we serve, please visit us at www.TheAllianceTX.org.

All contributions to Alliance for Multicultural Community Services, a 501(c)(3) organization, are tax deductible to the extent allowed by law.